



STATE OF
INDIANA

ALCOHOL AND TOBACCO
COMMISSION

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IGCS Room E114
Indianapolis, Indiana 46204

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www.IN.gov/atc

DATE: September 24, 2026

ATTENTION: Tobacco Certificate Holders

RE: Updated Foreign Adversary Notice for Shenzhen iMiracle Technology Co., Ltd. (i.e. Lost Mary)

SECOND REVISED NOTICE REGARDING LOST MARY PRODUCTS

This notice replaces the first revised notice regarding Shenzhen iMiracle Technology Co., Ltd. (i.e. products marketed as Elf Bar, Lost Mary, and Heaven Gifts) published by the Indiana Alcohol and Tobacco Commission on September 23, 2026.

Evidence of compliance was received for twenty (20) additional Lost Mary products manufactured by Shenzhen iMiracle Technology Co., Ltd. Subject to subsequent notice of the ATC, the below list of seventy-seven (77) Lost Mary products constitutes a complete record of Shenzhen iMiracle Technology Co., Ltd products lawful for sale in Indiana. All other e-liquid products manufactured by Shenzhen iMiracle Technology Co., Ltd., including all products marketed as Elf Bar or Heaven Gifts, are unlawful foreign adversary products and cannot be sold or distributed in Indiana.

Only the following Lost Mary products may be sold by tobacco certificate holders in the State of Indiana:

1. LOST MARY VIZ BLUE RAZZ ICE
2. LOST MARY VIZ WATERMELON ICE
3. LOST MARY VIZ SOUR APPLE ICE
4. LOST MARY VIZ PEACH BERRY
5. LOST MARY VIZ BLACKBERRY CHILL
6. LOST MARY VIZ SOUR WATERMELON APPLE
7. LOST MARY VIZ TIGER DRIP
8. LOST MARY VIZ DRAGON STRAWNANA
9. LOST MARY VIZ RASPBERRY DRAGON LIME
10. LOST MARY VIZ NANA BERRIES
11. LOST MARY VIZ COOL MINT
12. LOST MARY VIZ HAWAIIAN BLAST
13. LOST MARY VIZ SOUR STRAWBERRY PEACH
14. LOST MARY VIZ SOUR PINEAPPLE GUSH
15. LOST MARY VIZ PASSIONADE ORANGE
16. LOST MARY VIZ MIAMI MINT
17. LOST MARY VIZ STRAWBERRY KIWI
18. LOST MARY VIZ BAJA SPLASH

19. LOST MARY VIZ MEXICO MANGO
20. LOST MARY VIZ FCUKING FAB
21. LOST MARY MT35000 TURBO GOLDEN BERRY
22. LOST MARY MT35000 TURBO SUNNY ORANGE
23. LOST MARY MT35000 TURBO MOUNTAIN BERRY
24. LOST MARY MT35000 TURBO KIWI PASSION FRUIT
25. LOST MARY MT35000 TURBO CLASSIC TOBACCO
26. LOST MARY MT35000 TURBO CLEAR
27. LOST MARY MT35000 TURBO BAJA SPLASH
28. LOST MARY MT35000 TURBO TOASTED BANANA
29. LOST MARY MT35000 TURBO BERRY BURST
30. LOST MARY MT35000 TURBO BLUE RAZZ ICE
31. LOST MARY MT35000 TURBO ORANGE PASSION MANGO
32. LOST MARY MT35000 TURBO MIAMI MINT
33. LOST MARY MT35000 TURBO ROCKET FREEZE
34. LOST MARY MT35000 TURBO STRAWMELON PEACH
35. LOST MARY MT35000 TURBO SUMMER GRAPE
36. LOST MARY MT35000 TURBO WINTER MINT
37. LOST MARY MT35000 TURBO BLACKBERRY BLUEBERRY
38. LOST MARY MT35000 TURBO STRAWBERRY KIWI
39. LOST MARY MT35000 TURBO WHITE GAMI
40. LOST MARY MT35000 TURBO BLACK MINT
41. LOST MARY MT35000 TURBO PINEAPPLE LIME
42. LOST MARY MT35000 TURBO PINK LEMONADE
43. LOST MARY MT35000 TURBO SCARY BERRY
44. LOST MARY MT35000 TURBO STRAWBERRY
45. LOST MARY MT35000 TURBO TIGERS BLOOD
46. LOST MARY MT35000 TURBO WATERMELON
47. LOST MARY NERA POD BLUE RAZZ ICE
48. LOST MARY NERA POD WATERMELON ICE
49. LOST MARY NERA POD MIAMI MINT
50. LOST MARY NERA POD ROCKET FREEZE
51. LOST MARY NERA POD DRAGON STRAWNANA
52. LOST MARY NERA POD SOUR APPLE ICE
53. LOST MARY NERA POD PINK LEMONADE
54. LOST MARY NERA POD POMEGRANATE BLAST
55. LOST MARY NERA POD SCARY BERRY
56. LOST MARY NERA POD PINEAPPLE PASSION ORANGE
57. LOST MARY NERA FULLVIEW KIT BLUE RAZZ ICE
58. LOST MARY NERA FULLVIEW KIT WATERMELON ICE
59. LOST MARY NERA FULLVIEW KIT MIAMI MINT
60. LOST MARY NERA FULLVIEW KIT ROCKET FREEZE
61. LOST MARY NERA FULLVIEW KIT DRAGON STRAWNANA
62. LOST MARY NERA FULLVIEW KIT SOUR APPLE ICE
63. LOST MARY NERA FULLVIEW KIT PINK LEMONADE
64. LOST MARY NERA FULLVIEW KIT POMEGRANATE BLAST

- 65. LOST MARY NERA FULLVIEW KIT SCARY BERRY
- 66. LOST MARY NERA FULLVIEW KIT PINEAPPLE PASSION ORANGE
- 67. LOST MARY VIZ TIGER DRIP
- 68. LOST MARY VIZ SOUR WATERMELON APPLE
- 69. LOST MARY VIZ BLACKBERRY CHILL
- 70. LOST MARY VIZ DRAGON STRAWNANA
- 71. LOST MARY VIZ RASPBERRY DRAGON LIME
- 72. LOST MARY VIZ NANA BERRIES
- 73. LOST MARY VIZ COOL MINT
- 74. LOST MARY VIZ HAWAIIAN BLAST
- 75. LOST MARY VIZ SOUR STRAWBERRY PEACH
- 76. LOST MARY VIZ SOUR PINEAPPLE GUSH
- 77. LOST MARY VIZ PASSIONADE ORANGE

Please be advised that any Lost Mary product not listed in this revised notice is a foreign adversary product and cannot be sold or distributed in the State of Indiana. Inclusion on this second revised notice does not reflect authorization by the Indiana Alcohol and Tobacco Commission under Indiana Code 7.1-7-4-1. After December 31, 2026, the Authorized E-Liquid Product List published by the ATC will contain all e-liquid products authorized for sale in the State of Indiana.

Respectfully,

The Indiana Alcohol and Tobacco Commission